

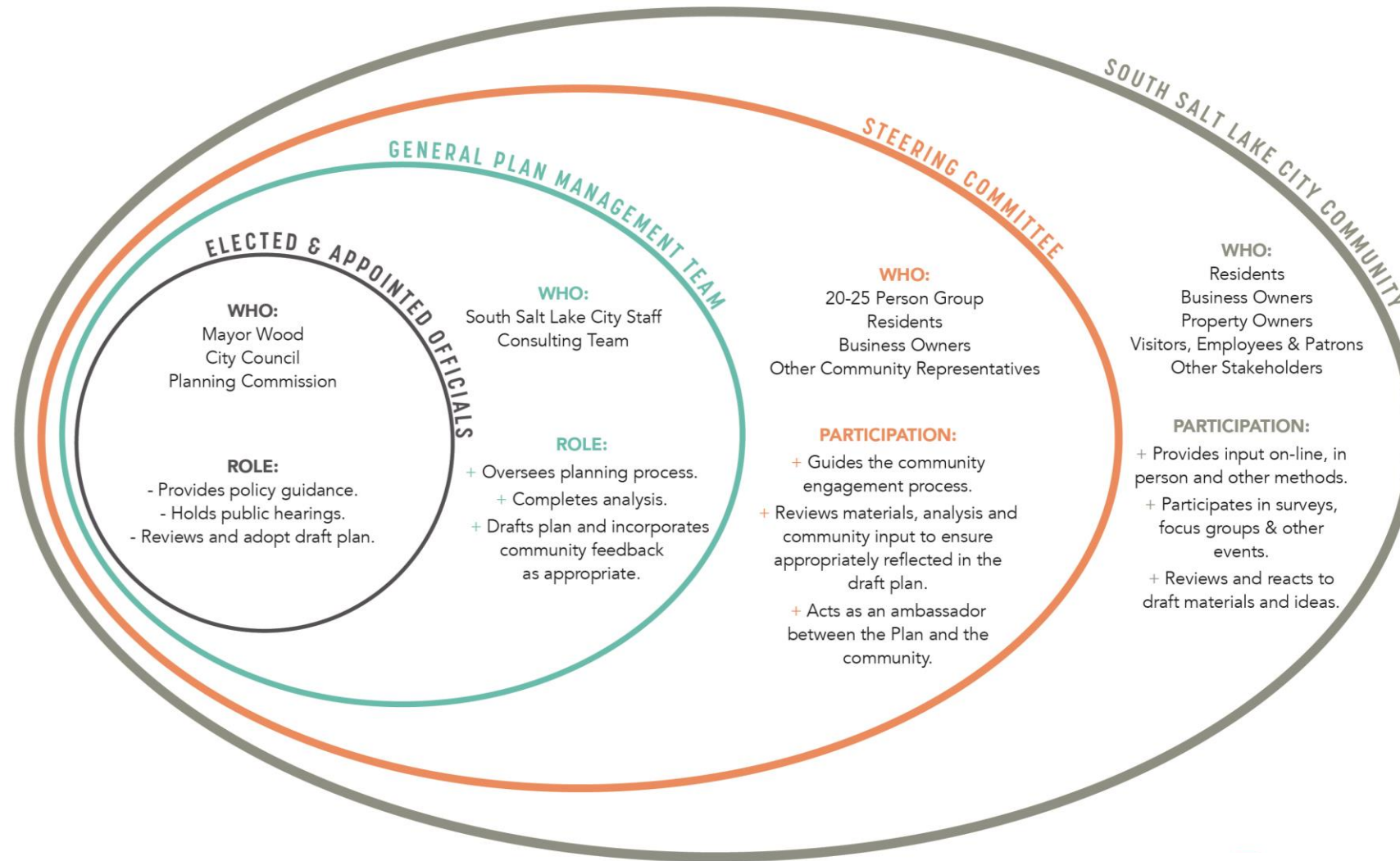
SOUTH SALT LAKE GENERAL PLAN 2040

Planning Commission Discussion
February 4, 2021

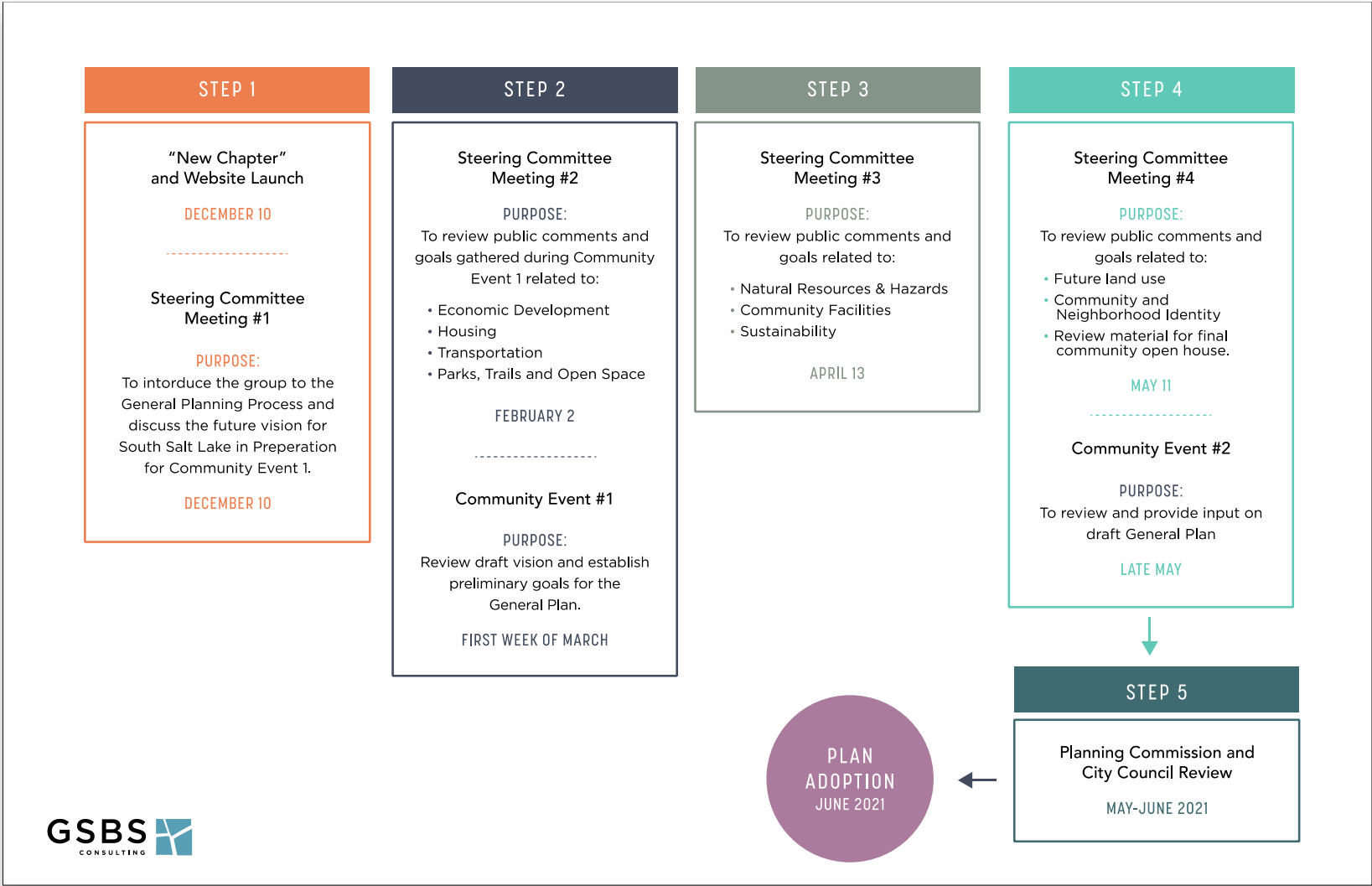


ROLES AND RESPONSIBILITIES

SOUTH SALT LAKE GENERAL PLAN

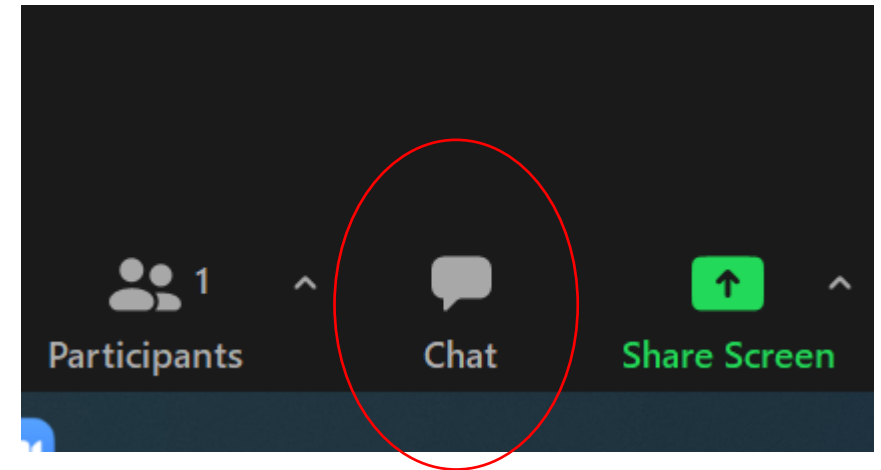
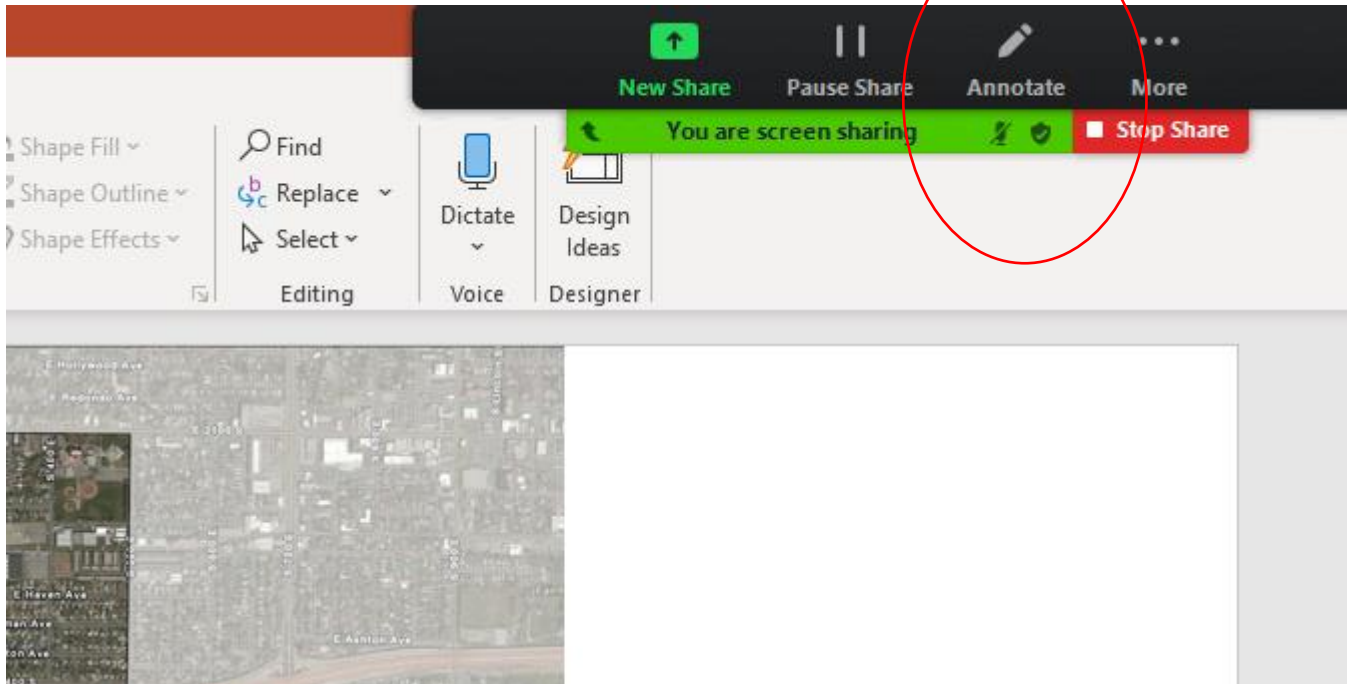


SCHEDULE



TODAY'S TOOLS

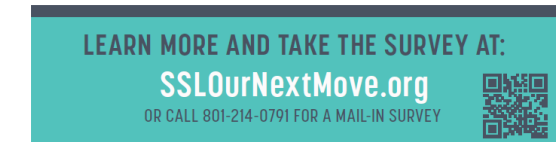
- **Chat** at the bottom for your main screen
- **Annotate** at the top of the screen I'm sharing



PUBLIC ENGAGEMENT

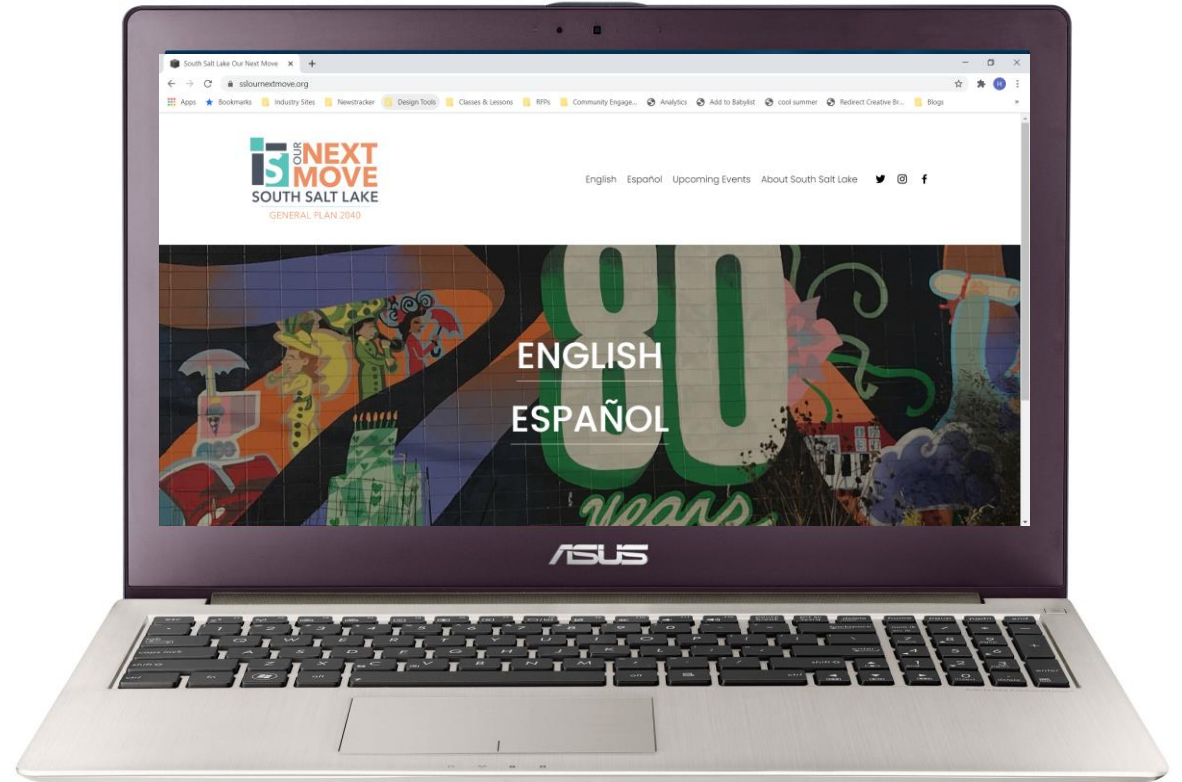


Project Identity & Logo



Website

- Available in English and Spanish
- Information about the General Plan process
- Online survey
- Interactive map to collect ideas and identify likes and dislikes
- List of upcoming planning events
- Links to City website and social media platforms for additional information



Online Survey

OUR NEXT MOVE SOUTH SALT LAKE
GENERAL PLAN 2040

Drag to comment > Something I Like Something I Dislike Why is this area/building important? Ideas and Suggestions I have a question My Neighborhood!

South Salt Lake Survey

Thank you for taking our 10 minute general plan survey.

When you are done please click 'submit' at the bottom of the survey.

To exit this survey without losing your progress please push the "survey" icon on the left sidebar -

Refreshing this page or clicking the "x" button will require you to start over.

SSL Survey

Do you live or work in South Salt Lake?

Choose...

What do you like most about living or working in South Salt Lake? (Pick one)

Choose...

Leaflet
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- Available on website and by mail, on request
- <https://www.sslournextmove.org/>
- Purpose: Gain a better understanding of current and future land use; perceptions of the city, and how people want to see the City grow
- Social Pinpoint launched on November 30 – already great response



Formal Polling

- Conducted via telephone or online
- Purpose: Provide a statistically valid baseline understanding of community values, perceptions and knowledge of the City – complements informal findings from online survey
- Preliminary results



Community Outreach

- Postcard mailed to every resident and business
- Yard signs and banners at community centers and other gathering spaces
- City newsletter
- City website
- Emails to residents
- Social media posts

On The Move
CITY NEWSLETTER
December 2020

www.sslc.com
South Salt Lake

Charlie Wood, Mayor
801-464-8177
mayor@sslsc.com

South Salt Lake City Council Members

LeAnna Huff, District 1
801-440-5310
lhuff@sslsc.com

Corey Thomas, District 2
801-755-8015
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Sharla Bynum, District 3
801-883-4127
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Portia Milla, District 4
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801-545-7953
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Natalia Pinkney, At-Large
385-775-4380
npinkney@sslsc.com

Ray deWolfe, At-Large
801-347-8839
rdewolfe@sslsc.com

City Offices
BY APPOINTMENT
801-483-6000
220 East Morris Ave
SSL UT 84115

Animal Service 801-483-6024
Building Permits 801-483-6005
Business Licensing 801-483-6063
Code Enforcement 801-464-6712
Fire Administration 801-483-6043
Justice Court 801-483-6072
Police Admin 801-412-3606
Promise 801-483-6057
Public Works 801-483-6045
Recreation 801-412-3217
Utility Billing 801-483-6074
Emergencies 911
Police/Fire Dispatch 801-840-4000

The Next 20 Years
WHAT THE CITY'S 2021 GENERAL PLAN MEANS TO YOU

The topic of civic engagement may seem to some as unapproachable. To others it may seem like only those who are elected officials, play a role in our government, or have hefty credentials that really get listened to or paid attention to. To challenge those beliefs, I want to stress why it is critically important that you take an active role in sharing your story with us. As a City leader, I am involved in many decisions that impact life close to home and this can't be done without you.

We call South Salt Lake "a small city with big opportunities." Over the past 10 years, the City has created its own downtown, added parks, trails, the S-Line streetcar, and has attracted new businesses. Our City now consists of a new generation of residents, a large and diverse refugee population, along with a core group who are 2nd and 3rd generation residents.

2021 poses a rare opportunity for South Salt Lake, we are planning Our Next Move with the development of a new General Plan. For those who live and work here, this General Plan serves to better capture the dreams and future needs of all our people. The residents of South Salt Lake. The people who live and work here. Your input will help to call out the problems and solutions.

affordable housing (or lack of), public transit access, clean water, street maintenance and traffic issues, economic development, safety, equity concerns, and technology access to list a few. It also challenges us to think differently, jump into debates and deep-dive into the analysis, and try to think bigger than just ourselves. An updated and strongly represented General Plan will provide the map so we can match your values and bring what you wish to see to South Salt Lake.

So I ask today for you to look back on the last 10 years—Do you like where the City is going? What are the hits? What are our misses? As the legendary ice hockey player Wayne Gretzky once said, "You miss 100 percent of the shots you don't take." Let's not throw away our big shot to go further. What will be our next move as a City? We need your help to set the targets for the next two decades.

- Take the General Plan Survey at SSLOurNextMove.org
- Send your feedback to SSLOurNextMove@gbsconsulting.com or call 801-214-0791
- Attend/Comment at City Council Meetings
- Join a City Sponsored Council or Board (Promise SSL, Equity Council, YCC, Citizen Review Board)

YOU'RE INVITED
to the "Our Next Move" website launch!

USTED ESTÁ INVITADO
a el lanzamiento del sitio web "El Proximo Paso"!

OUR NEXT MOVE
SOUTH SALT LAKE
GENERAL PLAN 2040

WHERE: SSLOurNextMove.org
WHEN: December 10, 2020 | 12:00 PM
or at your convenience via the link above

DONDE: SSLOurNextMove.org
CUÁNDO: 10 de diciembre de 2020 | 12:00 PM
o para su conveniencia a través del enlace de arriba



PUBLIC ENGAGEMENT UPDATE BRIEFING

- Community group outreach
- Stakeholder input process
- Survey results and key takeaways



SOUTH SALT LAKE'S FUTURE

COMMUNITY

- ♥ Diversity & inclusion
- ♥ Greater community engagement
- ♥♥ Embracing Participatory
- dedicated multi-use paths
- ♥ Representative
- invest in current residents

NEIGHBORHOOD

- ♥ Water tower
- Art
- Industry
- ♥ Multicultural
- ♥ Clean and attractive neighborhoods
- More open space, parks and recreation
- Universal LED Lights in Neighborhoods

BIG IDEA

- ♥ recognized as independent and exciting place
- ♥ creativity. I would love to see SSLC set a presidency for other small city
- ♥ haven for BIPOC residents (safe, welcoming)
- Family friendly cafe and coffee shops that are open 7 days
- SKATING PARK \ indoor Rink
- ♥ Civic gathering area or plaza



SOUTH SALT LAKE'S FUTURE

COMMUNITY

Diversity

employment/jobs

more trails

Resources for youth

affordability

would like to see more culturally diverse art and pull in a more diverse crowd. Try different approaches to bring in more artists

street fests and community events

NEIGHBORHOOD

Tight knit - inclusive

more green space

beautifying

BIG IDEA

green bikes bike friendly city digital access
create and identify areas to accommodate community festivals

Light up the water tower - a SSL landmark

Resident owned small businesses

Diverse city that showcases traditions of multiple groups environmentally friendly

more uses of renewable energy sources. the community will probably also be more knowledgeable in modern tech because of the accessibility.

growth of small businesses



coffee shops

cafes, gaming stops, etc

dogs parks

Portland vibe - keep it weird, creative, etc.

Embrace our creative industry - more art strolls and murals everywhere.



SOUTH SALT LAKE'S FUTURE

COMMUNITY

NEIGHBORHOOD

BIG IDEA



ECONOMIC DEVELOPMENT



TRANSPORTATION & TRAILS



HOUSING



THEMES

VISION

ECONOMIC DEVELOPMENT

TRANSPORTATION

HOUSING

BIG IDEAS

PUBLIC ACTIONS

PRIVATE ACTIONS

BIG IDEAS

PUBLIC ACTIONS

PRIVATE ACTIONS

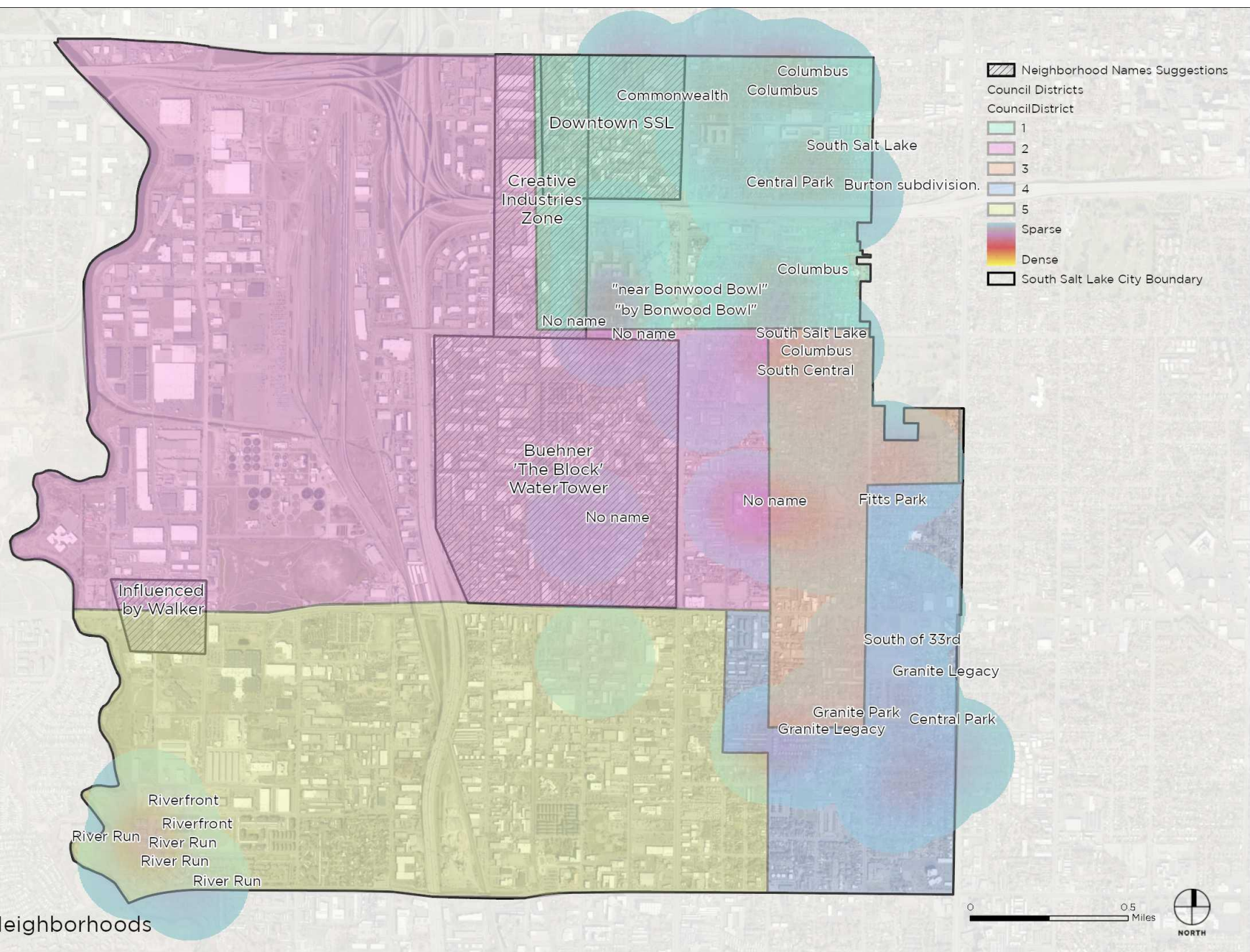
BIG IDEAS

PUBLIC ACTIONS

PRIVATE ACTIONS



South Salt Lake Neighborhoods



SCHEDULE

